

## INVOICE



**WPBF**  
**3970 RCA Boulevard**  
**Suite 7007**  
**Palm Beach Gardens, FL 33410**  
**Main: (561)694-2525**  
**Billing: (407)389-7661**

www.thewpbfchannel.com

Billing Address:

**Screen Strategies Media**  
**Attention: Accounts Payable**  
**11150 Fairfax Blvd**  
**Suite 505**  
**Fairfax, VA 22030**

Send Payment To:

**WPBF**  
**PO Box 26885**  
**Lehigh Valley, PA 18002-6885**

Invoice #	Invoice Date	Invoice Month	Invoice Period
1515159-1	08/28/16	August 2016	08/01/16 - 08/28/16

Property	Account Executive	Sales Office	Sales Region
WPBF	WPBF House National	House National	National

Advertiser	Product	Estimate Number
Steinger/D/State Senate	Michael Steinger- 8/22	2116

Flight Dates	Order #	Alt Order #
08/22/16 - 08/30/16	1515159	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	08/22/16	08/26/16	WPBF News 25 5-6:00am	5:00-6:00am	11111--	:30	5	\$175.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/22/16	08/28/16	11111--	5	\$175.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	08/22/16	5:44 AM	WPBF News 25 5-6:00am	5:00-6:00am	:30	MS401TVFLH	\$175.00 NM
2	WPBF	Tu	08/23/16	5:37 AM	WPBF News 25 5-6:00am	5:00-6:00am	:30	MS401TVFLH	\$175.00 NM
3	WPBF	W	08/24/16	5:10 AM	WPBF News 25 5-6:00am	5:00-6:00am	:30	MS402TVFLH	\$175.00 NM
4	WPBF	Th	08/25/16	5:37 AM	WPBF News 25 5-6:00am	5:00-6:00am	:30	MS500TVFLH	\$175.00 NM
5	WPBF	F	08/26/16	5:14 AM	WPBF News 25 5-6:00am	5:00-6:00am	:30	MS402TVFLH	\$175.00 NM
2	08/22/16	08/26/16	Good Morning America	7-9AM	11111--	:30	5	\$600.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/22/16	08/28/16	11111--	5	\$600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	M	08/22/16	7:25 AM	Good Morning America	7-9AM	:30	MS401TVFLH	\$600.00 NM
3	WPBF	Tu	08/23/16	8:48 AM	Good Morning America	7-9AM	:30	MS401TVFLH	\$600.00 NM
1	WPBF	W	08/24/16	7:28 AM	Good Morning America	7-9AM	:30	MS500TVFLH	\$600.00 NM
4	WPBF	Th	08/25/16	8:59 AM	Good Morning America	7-9AM	:30	MS500TVFLH	\$600.00 NM
5	WPBF	F	08/26/16	8:21 AM	Good Morning America	7-9AM	:30	MS500TVFLH	\$600.00 NM
3	08/27/16	08/27/16	Sat 6-7am News	Sat 6-7am	-----S-	:30	2	\$225.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/22/16	08/28/16	-----S-	2	\$225.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	08/27/16	6:24 AM	Sat 6-7am News	Sat 6-7am	:30	MS402TVFLH	\$225.00 NM
2	WPBF	Sa	08/27/16	6:38 AM	Sat 6-7am News	Sat 6-7am	:30	MS500TVFLH	\$225.00 NM
4	08/27/16	08/27/16	GMA Saturday 7-8am	Sat 7am-8am	-----S-	:30	1	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/22/16	08/28/16	-----S-	1	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type

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**WPBF**  
**PO Box 26885**  
**Lehigh Valley, PA 18002-6885**

[www.thewpbfchannel.com](http://www.thewpbfchannel.com)

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1515159-1	08/28/16	August 2016	08/01/16 - 08/28/16
Advertiser	Product	Estimate Number	
Steinger/D/State Senate	Michael Steinger- 8/22	2116	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
4	08/27/16	08/27/16	GMA Saturday 7-8am	Sat 7am-8am	-----S-	:30	1	\$400.00	NM
Class of Time - Pre-emptible with notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	08/27/16	7:27 AM	GMA Saturday 7-8am	Sat 7am-8am	:30	MS402TVFLH	\$400.00 NM
5	08/27/16	08/27/16	Sat 8-9am News	Sat 8-9am	-----S-	:30	1	\$265.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/22/16	08/28/16	-----S-	1	\$265.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	08/27/16	8:14 AM	Sat 8-9am News	Sat 8-9am	:30	MS500TVFLH	\$265.00 NM
6	08/28/16	08/28/16	Sun 8-9am News	Sun 8-9am	-----S	:30	2	\$265.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/22/16	08/28/16	-----S	2	\$265.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	08/28/16	8:36 AM	Sun 8-9am News	Sun 8-9am	:30	MS500TVFLH	\$265.00 NM
2	WPBF	Su	08/28/16	8:52 AM	Sun 8-9am News	Sun 8-9am	:30	MS402TVFLH	\$265.00 NM
7	08/23/16	08/26/16	WPBF News 25 @ Noon	12pm-1230pm	-1--1--	:30	2	\$265.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/22/16	08/28/16	-1--1--	2	\$265.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	08/23/16	12:28 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	MS401TVFLH	\$265.00 NM
2	WPBF	F	08/26/16	12:13 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	MS500TVFLH	\$265.00 NM
8	08/22/16	08/26/16	WPBF News 25 @ 6:00PM	6-6:30PM	11111--	:30	5	\$600.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/22/16	08/28/16	11111--	5	\$600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	08/22/16	6:26 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	MS401TVFLH	\$600.00 NM
2	WPBF	Tu	08/23/16	6:24 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	MS401TVFLH	\$600.00 NM
3	WPBF	W	08/24/16	6:29 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	MS402TVFLH	\$600.00 NM
4	WPBF	Th	08/25/16	6:11 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	MS402TVFLH	\$600.00 NM
5	WPBF	F	08/26/16	6:25 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	MS402TVFLH	\$600.00 NM
9	08/22/16	08/26/16	Th 5pm News	5-6pm	11111--	:30	5	\$525.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/22/16	08/28/16	11111--	5	\$525.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	M	08/22/16	5:57 PM	Th 5pm News	5-6pm	:30	MS401TVFLH	\$525.00 NM
3	WPBF	Tu	08/23/16	5:45 PM	Th 5pm News	5-6pm	:30	MS401TVFLH	\$525.00 NM
4	WPBF	W	08/24/16	5:56 PM	Th 5pm News	5-6pm	:30	MS500TVFLH	\$525.00 NM
1	WPBF	Th	08/25/16	5:12 PM	Th 5pm News	5-6pm	:30	MS500TVFLH	\$525.00 NM
5	WPBF	F	08/26/16	5:43 PM	Th 5pm News	5-6pm	:30	MS500TVFLH	\$525.00 NM
10	08/22/16	08/22/16	Wheel Of Fortune	7-7:30PM	1-----	:30	1	\$1,100.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/22/16	08/28/16	1-----	1	\$1,100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type

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Invoice #	Invoice Date	Invoice Month	Invoice Period
1515159-1	08/28/16	August 2016	08/01/16 - 08/28/16

Advertiser	Product	Estimate Number
Steinger/D/State Senate	Michael Steinger- 8/22	2116

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
10	08/22/16	08/22/16	Wheel Of Fortune Class of Time - Pre-emptible with notice	7-7:30PM	1-----	:30	1	\$1,100.00	NM	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WPBF	M	08/22/16	7:17 PM	Wheel Of Fortune	7-7:30PM	:30	MS401TVFLH	\$1,100.00	NM
14	08/25/16	08/25/16	Th WPBF News 25 @ 11 Class of Time - Pre-emptible with notice	11-11:35PM	---1---	:30	1	\$600.00	NM	
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
	08/22/16	08/28/16	---1---	1	\$600.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WPBF	Th	08/25/16	11:11 PM	Th WPBF News 25 @ 11PM	11-11:35PM	:30	MS500TVFLH	\$600.00	NM
15	08/22/16	08/26/16	Nightline Class of Time - Immediately Pre-emptible without notice	1238-107A	11111--	:30	5	\$50.00	NM	
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
	08/22/16	08/28/16	11111--	5	\$50.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WPBF	M	08/22/16	1:04 AM	Nightline	1238-107A	:30	MS401TVFLH	\$50.00	NM
2	WPBF	Tu	08/23/16	12:51 AM	Nightline	1238-107A	:30	MS401TVFLH	\$50.00	NM
3	WPBF	W	08/24/16	1:02 AM	Nightline	1238-107A	:30	MS500TVFLH	\$50.00	NM
4	WPBF	Th	08/25/16	12:51 AM	Nightline	1238-107A	:30	MS402TVFLH	\$50.00	NM
5	WPBF	F	08/26/16	12:54 AM	Nightline	1238-107A	:30	MS500TVFLH	\$50.00	NM
16	08/27/16	08/27/16	SCANDAL WKND LF 1 Class of Time - Immediately Pre-emptible without notice	1135P-1235X	-----1-	:30	1	\$20.00	NM	
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
	08/22/16	08/28/16	-----1-	1	\$20.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WPBF	Sa	08/27/16	12:24 AM	SCANDAL WKND LF 1	1135P-1235X	:30	MS500TVFLH	\$20.00	NM
19	08/22/16	08/26/16	4:30a-5a Class of Time - Pre-emptible with notice	430a-5a	11111--	:30	5	\$105.00	NM	
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
	08/22/16	08/28/16	11111--	5	\$105.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WPBF	M	08/22/16	4:44 AM	4:30a-5a	430a-5a	:30	MS401TVFLH	\$105.00	NM
2	WPBF	Tu	08/23/16	4:55 AM	4:30a-5a	430a-5a	:30	MS401TVFLH	\$105.00	NM
3	WPBF	W	08/24/16	4:39 AM	4:30a-5a	430a-5a	:30	MS500TVFLH	\$105.00	NM
4	WPBF	Th	08/25/16	4:43 AM	4:30a-5a	430a-5a	:30	MS402TVFLH	\$105.00	NM
5	WPBF	F	08/26/16	4:44 AM	4:30a-5a	430a-5a	:30	MS500TVFLH	\$105.00	NM
20	08/27/16	08/27/16	Sat 5-6am News Class of Time - Pre-emptible with notice	Sat 5-6am	-----S-	:30	1	\$100.00	NM	
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
	08/22/16	08/28/16	-----S-	1	\$100.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WPBF	Sa	08/27/16	5:26 AM	Sat 5-6am News	Sat 5-6am	:30	MS500TVFLH	\$100.00	NM
21	08/27/16	08/27/16	Sat 8-9am News Class of Time - Fixed Non Pre-emptible	Sat 8-9am	-----S-	:30	1	\$530.00	NM	
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
	08/22/16	08/28/16	-----S-	1	\$530.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WPBF	Sa	08/27/16	8:53 AM	Sat 8-9am News	Sat 8-9am	:30	MS500TVFLH	\$530.00	NM

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Steinger/D/State Senate	Michael Steinger- 8/22	2116

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
22	08/28/16	08/28/16	Sun 5-6am News Class of Time - Pre-emptible with notice	Sun 5-6am	-----S	:30	2	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/22/16 08/28/16 -----S 2 \$100.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Su	08/28/16	5:13 AM	Sun 5-6am News	Sun 5-6am	:30	MS500TVFLH	\$100.00 NM
1	WPBF	Su	08/28/16	5:44 AM	Sun 5-6am News	Sun 5-6am	:30	MS402TVFLH	\$100.00 NM
23	08/28/16	08/28/16	Sun 6-7am News Class of Time - Pre-emptible with notice	Sun 6-7am	-----S	:30	2	\$175.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/22/16 08/28/16 -----S 2 \$175.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Su	08/28/16	6:12 AM	Sun 6-7am News	Sun 6-7am	:30	MS500TVFLH	\$175.00 NM
1	WPBF	Su	08/28/16	6:54 AM	Sun 6-7am News	Sun 6-7am	:30	MS500TVFLH	\$175.00 NM
24	08/28/16	08/28/16	GMA Sunday 7-8am Class of Time - Pre-emptible with notice	Sun 7-8am	-----S	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/22/16 08/28/16 -----S 1 \$400.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	08/28/16	7:52 AM	GMA Sunday 7-8am	Sun 7-8am	:30	MS402TVFLH	\$400.00 NM
25	08/24/16	08/24/16	The View Class of Time - Pre-emptible with notice	11A-12PM	--W----	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/22/16 08/28/16 --W---- 1 \$350.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	08/24/16	10:59 AM	The View	11A-12PM	:30	MS402TVFLH	\$350.00 NM
27	08/22/16	08/26/16	THE CHEW Class of Time - Pre-emptible with notice	1P-2P	11111--	:30	5	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/22/16 08/28/16 11111-- 5 \$350.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	08/22/16	1:00 PM	THE CHEW	1P-2P	:30	MS401TVFLH	\$350.00 NM
2	WPBF	Tu	08/23/16	12:58 PM	THE CHEW	1P-2P	:30	MS401TVFLH	\$350.00 NM
3	WPBF	W	08/24/16	1:31 PM	THE CHEW	1P-2P	:30	MS500TVFLH	\$350.00 NM
4	WPBF	Th	08/25/16	1:57 PM	THE CHEW	1P-2P	:30	MS402TVFLH	\$350.00 NM
5	WPBF	F	08/26/16	12:58 PM	THE CHEW	1P-2P	:30	MS402TVFLH	\$350.00 NM
28	08/27/16	08/27/16	Sat 6pm News Class of Time - Fixed Non Pre-emptible	6-630p	-----S-	:30	1	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/22/16 08/28/16 -----S- 1 \$700.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	08/27/16	6:29 PM	Sat 6pm News	6-630p	:30	MS402TVFLH	\$700.00 NM
29	08/28/16	08/28/16	Sun 6pm News Class of Time - Pre-emptible with notice	6-630p	-----S	:30	1	\$425.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/22/16 08/28/16 -----S 1 \$425.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	08/28/16	6:27 PM	Sun 6pm News	6-630p	:30	MS500TVFLH	\$425.00 NM

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30	08/23/16	08/25/16	Jeopardy Class of Time - Fixed Non Pre-emptible	7:30-8PM	-1-1---	:30	2	\$2,650.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/22/16 08/28/16 -1-1--- 2 \$2,650.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	08/23/16	7:41 PM	Jeopardy	7:30-8PM	:30	MS401TVFLH	\$2,650.00 NM
2	WPBF	Th	08/25/16	7:35 PM	Jeopardy	7:30-8PM	:30	MS500TVFLH	\$2,650.00 NM
31	08/27/16	08/27/16	Sat Wheel Of Fortune Class of Time - Pre-emptible with notice	Sat 7-730PM	-----S-	:30	1	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/22/16 08/28/16 -----S- 1 \$700.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	08/27/16	7:11 PM	Sat Wheel Of Fortune	Sat 7-730PM	:30	MS500TVFLH	\$700.00 NM
32	08/27/16	08/27/16	Sat Jeopardy Class of Time - Pre-emptible with notice	Sat 7:30-8PM	-----S-	:30	1	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/22/16 08/28/16 -----S- 1 \$700.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	08/27/16	7:53 PM	Sat Jeopardy	Sat 7:30-8PM	:30	MS402TVFLH	\$700.00 NM
33	08/22/16	08/22/16	Bachelor in Paradise Class of Time - Pre-emptible with notice	8-10P	M-----	:30	1	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/22/16 08/28/16 M----- 1 \$1,800.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	08/22/16	8:54 PM	Bachelor in Paradise	8-10P	:30	MS401TVFLH	\$1,800.00 NM
34	08/27/16	08/27/16	Sa WPBF News 25 @ 11/11-11:35PM Class of Time - Pre-emptible with notice	11-11:35PM	-----1-	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/22/16 08/28/16 -----1- 1 \$600.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	08/27/16	11:29 PM	Sa WPBF News 25 @ 11PM	11-11:35PM	:30	MS500TVFLH	\$600.00 NM
37	08/27/16	08/27/16	ACCESS HOLLYWOOD 11235xm-135xm Class of Time - Immediately Pre-emptible without notice	11235xm-135xm	-----1-	:30	1	\$20.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/22/16 08/28/16 -----1- 1 \$20.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	08/27/16	1:19 AM	ACCESS HOLLYWOOD WKND 11235xm-135xm	11235xm-135xm	:30	MS402TVFLH	\$20.00 NM
38	08/28/16	08/28/16	RIZZOLI & ISLES WKND SUN 12A-1A Class of Time - Immediately Pre-emptible without notice	12A-1A	-----2	:30	2	\$25.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/22/16 08/28/16 -----2 2 \$25.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Su	08/28/16	12:11 AM	RIZZOLI & ISLES WKND LF 2	SUN 12A-1A	:30	MS402TVFLH	\$25.00 NM
1	WPBF	Su	08/28/16	12:51 AM	RIZZOLI & ISLES WKND LF 2	SUN 12A-1A	:30	MS500TVFLH	\$25.00 NM
40	08/28/16	08/28/16	SUN WPBF News 25 @ 11-11:35PM Class of Time - Pre-emptible with notice	11-11:35PM	-----S	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/22/16 08/28/16 -----S 1 \$600.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at [www.hearst.com/broadcasting/who-we-are](http://www.hearst.com/broadcasting/who-we-are)

We warrant that the actual broadcast information shown on this invoice was taken from the program log

Hearst Television Inc. does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represent and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

**INVOICE**

Send Payment To:



**WPBF**  
**PO Box 26885**  
**Lehigh Valley, PA 18002-6885**

[www.thewpbfchannel.com](http://www.thewpbfchannel.com)

Invoice #	Invoice Date	Invoice Month	Invoice Period
1515159-1	08/28/16	August 2016	08/01/16 - 08/28/16

Advertiser	Product	Estimate Number
Steinger/D/State Senate	Michael Steinger- 8/22	2116

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
40	08/28/16	08/28/16	SUN WPBF News 25 @ 11-11:35PM		-----S	:30	1	\$600.00	NM	
Class of Time - Pre-emptible with notice										
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WPBF	Su	08/28/16	11:32 PM	SUN WPBF News 25 @ 11PM	11-11:35PM	:30	MS500TVFLH	\$600.00	NM
Total Spots							66			

**Payment Terms 30 Days**

<u>Gross Total</u>	<b>\$28,745.00</b>
<u>Agency Commission</u>	<b>\$4,311.75</b>
<u>Net Amount Due</u>	<b>\$24,433.25</b>

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